BioBased Technologies® Relocates Lab to Northwest Georgia

Proximity to customer base lures company to Whitfield County

SPRINGDALE, Ark., April 7, 2014 – BioBased Technologies® LLC, a leader in the sales and marketing of Agrol®, a bio-based family of polyols used in manufacturing, has relocated its state-of-the-art laboratory to Dalton, Ga. Ken Mitchell, BioBased Technologies® Chief Technical Officer, said the company opted to move its lab from Northwest Arkansas to Northwestern Georgia in order to be closer to a number of its customers.

"BioBased Technologies® has always provided outstanding technical support to our customers," said Mitchell. "This move will enable us to service their needs on an even timelier basis. In addition, this new location will allow us to get more immediate feedback from our customers while providing personalized technical support." Mitchell will manage the Dalton facility.

Established in 2003, BioBased Technologies® develops and markets safe products that reduce the use of non-renewable resources by integrating renewable ingredients. The company is headquartered in Springdale, Ark.

"We are excited that BioBased Technologies® chose to locate in Whitfield County," said Andrew Carnes, Vice President of Economic Development at the Greater Dalton Chamber of Commerce. "They are doing incredible work in the area of sustainability for their customers and it's anticipated that this move will only increase their relationships with their customer base. They also bring a diverse industry to our community, which we welcome."

The 7,500-square-foot laboratory will begin operation April 15 and is located at 634 S. Glenwood Place. According to Mitchell, BioBased Technologies® plans to add 15 to 20 jobs over the next couple of years in the Dalton facility. The jobs will include chemical engineers, chemists and lab technicians.

"Our employees are all dedicated and committed to our goal of helping our customers meet their demands for quality products that will dramatically reduce their impact on our environment," said Mitchell. "We look forward to creating even more innovative products in our new lab."

Mitchell has worked for BioBased Technologies® for 13 months and has 25 years of experience in the polyurethane foam industry. Prior to joining BioBased Technologies®, he was Vice President of Operations at Tempur-Pedic, where he worked for 13 years. A native of Chattanooga, Tenn., Mitchell will return to the city to lead the Dalton lab. He most recently lived in Kingsport, Tenn., with his wife Julie, and his daughters Sara, 16, and Emma. 13. He received a bachelor's degree in chemistry from the University of Tennessee.

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In 2005, BioBased Technologies® formulators created Agrol®, a high bio-carbon content soy polyol that could replace some petroleum polyols. Polyols are the building blocks of polyurethane foams. The Agrol® product line is currently used in a variety of products including lubricants, building products, furniture, automotive, adhesives, carpet backings and industrial coatings.

More information about BioBased Technologies® and Agrol® can be found at www.biobasedtechnologies.com and www.agrolinside.com.

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